

"Off"-Sprey Raptor Deterrent

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OSPREY DETERRENTS, COMPLICATED DOESN'T MAKE IT BETTER

By Jeff Nichols, Director of Marketing and Public Relations, MJM Thunder Products

With Ospreys, simple works better.

LOUDON, TENN., May 21, 2017– Often when people are looking for answers on how to solve a problem, they often look at how much work goes into the solution and overlook that a simple application works better. We have written in the past about what deters and what doesn't (<http://www.offsprey.com/2016/04/osprey-deterrents-what-deters-and-what-doesnt/>) and have shown that you can install the "OFF"-Sprey Raptor Deterrent in under 15 minutes (on a utility pole, other applications vary in time). But what you don't know is, with the "OFF"-Sprey Raptor Deterrent's simple design, it will out-perform more complicated (and expensive) devices.

The "OFF"-Sprey device works on the simple premise that Ospreys are relatively claustrophobic and are very protective of their flight feathers and will not fly into tight spaces. They hover over the structure and drop limbs, sticks and other debris to make their nests on top of the structures and then land to arrange them into their nest. With the "OFF"-Sprey, they first, can't get close enough to make a precise drop, and the debris is deflected by the deterrent. Second, the device is placed in such a way that the birds can't land and arrange any debris that might have landed on the structure. As the Osprey continues to drop debris and can't build their nests, they get increasingly frustrated and eventually give up on that particular site and move on to another site, whether it be a manmade nesting platform or a natural nesting site.

With the "OFF"-Sprey Raptor Deterrent being simplistic in design and easy to install, it is also easy to dismantle for workers to get in and work on the structure and then reinstalled when finished. Times and size will often vary, depending on the structure being protected, as you can see by the different designs shown below. You can also see all of our designs by visiting <http://www.offsprey.com/products/> .



Figure 1 "OFF"-Sprey Guard Multiple Install (OG4X4)



Figure 2 "OFF"-Sprey Guard Triple Arm (OG3)



Figure 3 "OFF"-Sprey Guard Light Modification (OG-LM)



Figure 4 "OFF"-Sprey Guard Tower Modification (OG-TM)

Here is a good video of a Osprey trying to build a nest on a utility pole that has the "OFF"-Sprey installed (https://www.youtube.com/edit?o=U&video_id=XunCV_3-Y5g)

Visit the "OFF"-Sprey Raptor Deterrent (www.offsprey.com), FaceBook page (www.facebook.com/off.sprey.deterrent) Twitter (www.twitter.com/OffSprey) or on our YouTube Channel (www.youtube.com/channel/UC-oJdoiEk4fCombT6xlGNqA) .

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For more information or to place an order for The "OFF" – Sprey Raptor Deterrent, call (865) 271-7713 www.offsprey.com

* The "OFF"-Sprey Raptor Deterrent is patented and any configuration is protected under the U.S. Patent laws and any unauthorized use or attempts to copy will be considered a violation and will be dealt with accordingly.